

## EXPERIENCE

### My Little B

#### *Visual Designer (2018 – 2019)*

- Logo and brand identity design.
- Vector illustrations design.
- Website design and maintenance.

### IBM

#### *Web Designer (2016 – 2018)*

- Visual design for Apple's Mobile First for iOS, The Weather Channel, zSystems, Watson, APIs, and other IBM offerings.
- Vector illustration design.
- Designed and created media packages and style guides.
- Layout design for web pages, apps, and software tools.

### Academy of Responsible Tattooing

#### *Web Designer and Front-end Developer (2015 – 2016)*

- Visual design.
- HubSpot CMS maintenance and design.
- Updating classes, workshops, and events on Shopify and implementing them to the site.
- Front-end development.

### QStream

#### *Visual Designer (2015)*

- Visual design for the QStream app and web pages.
- Vector illustration design.
- Designed and created media packages and style guides.

### ATTCK

#### *UX/UI Designer (2015)*

- User experience and interface design.
- Wireframes and site architecture.
- Designed and created media packages and style guides.

### CLINIQUE

#### *Manager of Production Design (2013 – 2015)*

- User experience and interface design for mobile and desktop website layouts.
- Cross-platform testing.
- Drupal CMS design, maintenance, and implementation.
- Front-end development.
- Web maintenance and design for Clinique's and

Estée Lauder's domestic and international websites.

### MAISONLBB

#### *Web Designer and Project Manager (2010 – 2013)*

- User experience and interface design for mobile and desktop website layouts.
- Cross-platform testing.
- CMS administration for design and updates.
- Front-end development.
- Branding design.
- Project management.
- Web maintenance and design for MAC Cosmetics domestic and international websites.

### NEO DESIGN GROUP

#### *Visual Designer (2008 – 2010)*

- User experience and interface design for mobile and desktop website layouts.
- Animation design and vector graphics.
- Print design.
- Branding design.

## EDUCATION

- Fashion Institute of Technology  
BFA Graphic Design (2008)
- AIGA  
UX/UI and wireframing (2012)
- SKILLSHARE  
Storytelling through iconography design (2012)
- New York University  
Javascript class (2015)

## LANGUAGES

- English – Native (spoken and written)
- Spanish – Native (spoken and written)

## SKILLS

- Photoshop • Illustrator • InDesign • Visual design
- Wireframes • Site mapping • eCommerce • HTML
- CSS • CMS • Drupal • WordPress • Javascript
- Shopify • SEO • Illustration • Vector graphics
- Iconography

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